

# Caring for our Seniors

BEST PRACTICES IN GERIATRICS AND LONG-TERM CARE



## Exhibitor Information

**The South Carolina  
Medical Directors  
Association**



**The South Carolina  
Chapter of the American  
Society of Consulting  
Pharmacists**

**Joint CME  
Event!**

**Caring for our Seniors**  
Best Practices in Geriatrics and Long-Term Care

June 1-2, 2012  
Hyatt Regency, Greenville, SC

We invite you to participate as an exhibitor or sponsor for South Carolina's premier gathering of geriatric and long-term care professionals. Gain access to key decision-making physicians, medical directors, pharmacists, nurse practitioners, and physician assistants practicing in long term care facilities.

A great forum for introducing your company's new products and data, your representatives will also benefit from updates on long term care issues through educational sessions.

Please complete the exhibitor registration form and return it by **May 15, 2012** to reserve your exhibit space. If you have any questions, please call Stephanie Guest at 803-600-0842. Thank you for your continued interest and support of our medical providers!

# Exhibitor Information

## EXHIBIT HOURS, SET UP & TEAR DOWN

This exhibit hall hours are subject to change as the schedule of events is finalized:  
Tentative exhibit hall hours: June 1st: 2:00 - 3:00 (exhibit hall open during registration)  
June 2nd: 11:30 - 1:00pm (walking lunch in exhibit hall)

## EXHIBIT DIMENSIONS & LOCATIONS

Each exhibitor will be provided with a 6' skirted table. Any easels and additional exhibit material must be kept within the direct vicinity of the table and not in the hallways, walkways, etc. Information about electricity requirements will be provided upon request. Booths will be assigned on a first-come, first-served basis.

## EXHIBIT FEE, PAYMENT & CANCELLATION POLICY

The cost for exhibit space is \$1200. This includes 2 exhibitor registrations and badges for access to the exhibit area and educational sessions. All cancellations must be in writing, via US mail, e-mail, or fax. Cancellations postmarked or date stamped before May 06, 2012 will be completely refunded. After May 06, 2012 a \$100 administrative fee will be assessed. No refunds will be made after May 20, 2012. Cancellations requests can be made to the exhibit coordinator as noted below.

## DISPLAY SHIPMENTS AND STORAGE

Shipments should be sent to:  
Hyatt Regency Greenville  
220 N Main Street  
Greenville, SC 29601  
864-298-2411  
Fax: 864.240.2789

## CONFERENCE & EXHIBIT COORDINATOR

Any questions regarding exhibitor registration, space assignments, conference policies, and display limitations should be addressed to:

Stephanie Guest  
SC MDA  
335 Pleasant Point Drive  
Beaufort, SC 29907

Phone: 803.600.0842 cell  
Fax: 843.420.9020  
E-Mail: [stephanieguest@shamd.com](mailto:stephanieguest@shamd.com)  
**SCMDA TIN: 20-3902311**

## HOTEL RESERVATIONS & TRAVEL

SC Medical Directors Association has secured a block of rooms at the Hyatt at a special rate of \$109.00, plus applicable tax. Reservations must be made by May 10, 2012 to qualify for this rate. On-line reservations should include the following group code: TBA -- [OR See our web site for a link to our reservation page.](#) **Phone reservations** may be made by calling (TBA) and request the NC Medical Directors Association group.

**PLEASE HELP US OUT BY BOOKING UNDER OUR GROUP RATE IF YOU STAY AT THE HYATT! WE ARE ABLE TO NEGOTIATE BETTER PRICING BASED UPON THE NUMBER OF SLEEPING ROOMS UTILIZED ON OUR BLOCK!! THANKS**

# Exhibitor Information

## APPLICATION TO EXHIBIT

### Caring for our Seniors

Best Practices in Geriatrics and Long-Term Care

June 1 - 2, 2012

Hyatt Regency, Greenville, SC

Company: \_\_\_\_\_

Name(s) of Attendee 1: \_\_\_\_\_

Local Mailing Address : \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name(s) of Attendee 2: \_\_\_\_\_

Local Mailing Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Products: \_\_\_\_\_

Cost:

Exhibit Space \$1200.00

Please make checks payable to:

SCMDA Tax ID Number **20-3902311**

## SPONSORSHIP OPPORTUNITIES

Sponsorship is an excellent way to promote your organization with our attendees! Available opportunities include:

Imprinted Name Badge Holders.....

Lanyards...

T-Shirts...

Friday evening reception.....

Saturday afternoon Break.....

Please call to discuss if you are interested!

The Medical Directors Association and the Hyatt Hotel shall not be liable for loss or damage to exhibitor's property. Exhibitors are expected to carry their own insurance for coverage or property and personnel involved in this conference. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damages for exhibitor's displays, equipment, and other property brought upon the premises of the hotel and any authorized representative, agent, or employee of the foregoing of any and all losses, damages, and claims.